



# ADVANCED IT IS REPLACING PEOPLE'S LABOR

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# THE REALITY OF 21 ST CENTURY HOW THE COMPANY SHOULD LOOK LIKE INSIDE

GAFA companies

Google, Apple, Facebook, Amazon

On-line without resources

Airbnb, Booking, Uber, Alibaba



# GENERATION Z

## WHAT THEY DO AND HOW THEY WORK

Firstly : open opportunities, the whole world is open for them to work

Secondly: they are totally IT guys

Thirdly: they do not remember the information

The decision: to become an IT friendly company with an opportunity to work from all over the world, doing all administrative parts by Tech



# TRENDS OF 21<sup>ST</sup> CENTURY

No administrative/paper/coordination job- everything is operated by IT systems (Calendars, Booking, Planning, even Calls)

The system inside the company should remind to people what they have to do – Task managers, CRM system, ERP systems

All marketing processes are digitalized thus that we need people to set it up but after setting advertising, analytics, data gathering will be working automatically



# SUMMARY

In today's market reality the most demanded profession will be an IT architect, AI specialist, data analytics, system analytics, and so on

We will need people's labor to set up and provide an IT system, all operations will be done by a system or by a robot in a nearest future

To be ready for that we should check up our business model, educational system, to be sure that our children will have a useful profession, to be sure that our society is ready for tech revolution



# THANK YOU FOR YOUR ATTENTION

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